

# **ADIL HASSAN**

WEBSITE DEVELOPER (WordPress & Wix)

# CONTACT

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# **EDUCATION**

2020 - 2022

RIPHAH INTERNATIONAL UNIVERSITY

ADP in Accounting and Finance.

# **SKILLS**

- WordPress
- Wix
- Elementor
- Divi
- Woocommerce
- SEO
- Content Writing
- Blogging
- Canva

# LANGUAGES

- English
- Urdu
- Hindi
- Punjabi

# **PROFILE**

With over four years of experience as a website developer specializing in WordPress and Wix, I possess extensive proficiency in utilizing Elementor, Divi, and various other page builders to create visually appealing and highly functional websites. My expertise encompasses not only the technical aspects of website development but also the creative elements necessary to deliver impactful digital solutions.

In addition to my development skills, I have a strong background in SEO, focusing on optimizing content to improve Google rankings and drive organic traffic. As a versatile professional, I am committed to merging these skills to produce exceptional outcomes for my clients.

# **WORK EXPERIENCE**

#### FIGKRAFT INC.

Dec 2023 - Present

Senior Website Developer

- Designed and developed fully responsive websites ensuring optimal performance.
- Resolved hosting and backend issues, conducted thorough testing and debugging to deliver error-free websites.
- Collaboration with cross-functional teams to integrate design and functionality, and delivering high-quality work within deadline.

#### **FREELANCING**

Jan 2020 - Present

Website Developer

- Independently developed multiple websites for diverse clients.
- Engaged with clients to understand their needs and delivered tailored solutions to meet their requirements effectively.
- Managed concurrent projects on multiple websites and consistently met high-quality standards within specified timelines.

#### **GLAXIT**

Aug 2023 - Dec 2023

Website Developer (Front-end)

- Created engaging, brand-aligned client websites, enabling effective user experiences across multiple client industries.
- Utilized diverse plugins, collaborated with international clients and cross-functional teams to ensure timely delivery of top-notch websites.
- Successfully executed comprehensive website development projects, overseeing all aspects from initial conception to final implementation.

#### Website Maintenance Manager

- Created new websites while concurrently overseeing the management of multiple blogging platforms.
- Regularly update website content, plugins, and resolve technical issues or bugs to ensure everything is secure.
- Implemented effective SEO strategies for improved website visibility.

#### Content Publisher

- Research and publishing content to attract and retain audience.
- Optimize content for search engines by incorporating relevant keywords, meta description, and tags.
- Incorporate images, videos, and other multimedia elements to enhance the content and engage users.
- Organize and manage the publication schedules, ensuring timely updates and consistent content flow.

# **PORTFOLIO**

## **Gaming Websites**

- https://www.sodead.xyz
- <a href="https://www.iamsameer.com">https://www.iamsameer.com</a>
- <a href="https://braceyourselfgames.com">https://braceyourselfgames.com</a>

#### **Business Websites**

- <a href="https://sunlabs.solar/">https://sunlabs.solar/</a>
- <a href="https://n4solutionsllc.com/">https://n4solutionsllc.com/</a>
- <a href="https://ssaspro.co.uk/">https://ssaspro.co.uk/</a>
- <a href="https://predictableprofits.com/">https://predictableprofits.com/</a>
- <a href="https://marketplacevalet.com/">https://marketplacevalet.com/</a>
- <a href="https://respublicacpa.com/">https://respublicacpa.com/</a>
- https://agbstone.com/
- <a href="https://www.tristateresourcesoh.com/">https://www.tristateresourcesoh.com/</a>
- https://www.eastwestaudiovisual.com/
- <a href="https://www.omomodesigns.com/">https://www.omomodesigns.com/</a>
- <a href="https://whitemarlinwar.com/">https://whitemarlinwar.com/</a>
- https://www.motion-mortgages.co.uk/

### **Blogging Websites**

- <a href="https://worldanimalsfoundation.org/">https://worldanimalsfoundation.org/</a>
- <a href="https://huntingmark.com/">https://huntingmark.com/</a>
- <a href="https://stg-worldanimalfoundation-staging.kinsta.cloud/">https://stg-worldanimalfoundation-staging.kinsta.cloud/</a>

#### **E-commerce Websites**

- https://www.edgardcooper.com/en/
- https://gunner.com/